### PITCH DECK



Discover the smartphone and computer of the future

### **PROBLEM**

Considering the current hardware market, the difficulty of repairing and replacing components is clear, especially when it comes to portable devices, where virtually all components are soldered to the motherboard. Often, a single faulty component results in the entire motherboard being replaced, forcing the user to pay significantly more or even purchase a new device.

Furthermore, recurring annual releases often fail to satisfy the general public. This is only natural, as the principle of timelessness doesn't align with such short update intervals, and big tech companies completely ignore this principle when they release the same devices year after year.



Vaucci Surf

### **SOLUTION**

There are two important parameters to consider when designing a smartphone: the human hand and the human eye. These are invariable, so this device was designed to be a faithful representation of the ideal smartphone.

Vaucci devices will be timeless and modular, as this principle will enable benefits in several areas. For example, it will eliminate the compulsive buying urge to get the latest model of a device, even if it doesn't bring real benefits. It will also enhance the maturity of applications that would run on a polished and mature platform. Finally, modularity, where all internal components would be magnetic and easily replaceable by users.



### **DIFFERENTIALS**

### Market

- Devices with Timeless Design
- Flexible Pricing Based on Hardware Configuration
- Device and Component Linking to Users
- Native Resale of Pre-Owned Components by Users

### Hardware

- High-Immersion Elliptical Screens
- Modular Components with Magnetic Attachment
- Easy and Affordable Maintenance
- Possibility of Future Upgrades

### Software

- User Remuneration
- Multiple Remuneration for Developers
- Complete Absence of Advertising in Content
- Ultra-Realistic User Interface
- Native Monetary System
- 3D Avenues with User Traffic
- Space Rental for Companies
- Native Distance Learning Tools for Educational Institutions
- Ultra-Realistic 3D Meeting Tools



### **MARKET**

### **Target Market**

Professionals, students, technology enthusiasts, public and private sectors, and everyday people.

### TAM \$1.6 trillion per year

- Smartphones: \$560 billion (300 million<sup>1</sup>)
- PCs and Laptops: \$250 billion (200 million<sup>1</sup>)
- Tablets: \$60 billion (100 million<sup>1</sup>)
- Wearables (smartwatches, etc.): \$150 billion (150 million<sup>1</sup>)
- Digital Services (app store): \$650 billion (400 million<sup>1</sup>)
- <sup>1</sup> Active users in the United States

### **SAM** \$735 billion per year

• Premium Smartphones: \$350 billion

• Premium Computers: \$100 billion

• Premium Tablets: \$45 billion

• Premium Wearables: \$90 billion

Court Services: \$150 billion

### **SOM** \$600 million per year

In the first year, it is expected to reach 0.1% of this target audience.

• Premium Smartphones: \$350 million

• Premium Computers: \$100 million

• Vaucci Services: \$150 million



Vaucci Sail

### **BUSINESS MODEL**

### **Products**

- Device Sales
- Accessory Sales (Headset, Gamepad, Cases)
- Modular Component Sales (CPU, Camera, RAM)

### Services

- User Subscription with Unlimited Content Access
- Virtual Point Rental on Avenidas 3D
- Realistic Advertising Sales on Avenidas 3D
- Percentage of Operating System Transactions
- Technology Licensing for B2B Partners



### **INVESTMENT**

### **Current Round**

Pre-Seed

### **Pre-Money Valuation**

• \$1 million

## **Amount Sought**

• \$200,000

### **Equity Offered**

• 20% of 100% (without dilution)

### **Fund Allocation**

- 53% Team and Operations
- 34% Production and Logistics
- 2% Accounting and Legal Adjustments
- 1% Trademark and Patent Registration
- 10% Founder's Compensation



### **DEVELOPMENT**

The investment will be used to create prototypes using a Resin and Luminous Glass 3D Printer.

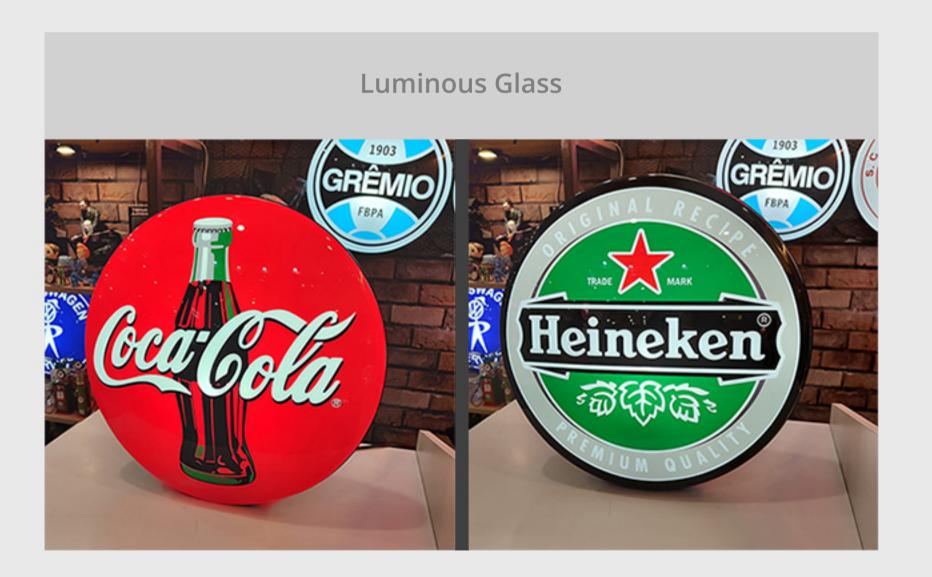
In approximately one year of work, my team and I will develop the prototypes and a simulation of the operating system running all available features, including: Native Apps, 3D Avenues with Realistic Stores, Realistic 3D Product Viewing, a Native Monetary System, and Games.

Another form of presentation will be via a tablet, where a video demonstration will be presented to investors, allowing them to understand the operating system's potential compared to its competitors.

Once the development process is complete, we will be ready to present the prototypes at technology trade shows such as CES, SXSW, and others. We will set up a small booth and, along with the physical devices, provide graphic material so that interested parties can evaluate the proposal later.

At this stage, we will seek investment to begin mass production of the devices.

# Resin 3D Printer



### **OPERATING SYSTEM**



Paradise

A profitable and ultra-realistic operating system



### **Ultra Immersive**

Explore a world of 3D avenues and visit immersive stores, meet friends or study in libraries, enjoy avenues full of ultra-realistic establishments and redefine the way you shop with 3D products that look just like they do in real life.



### No Ads

Say goodbye to the ad-supported internet! Apps will be developed in native or web languages and will need to meet monetization requirements, such as the complete removal of ads and tracking tags.



### Freedom

An operating system with unlimited content and no ads! Enjoy apps, games, music, videos, e-books, and 3D features for free, or subscribe for US\$9.90/month and enable monetization.



### Monetizable

Developers will have their revenues based on the time their applications are used by each user and will share 80% of the total paying users, while users will be monetized based on the relevance of the content they create.

### **TEAM**



Founder

My name is Filipe Souza, and I'm the founder of this project.

I currently live in Brazil and have developed this project independently. Now it's time to take the next step, so I invite you to be my investment partner.

Send me a message, let's talk!





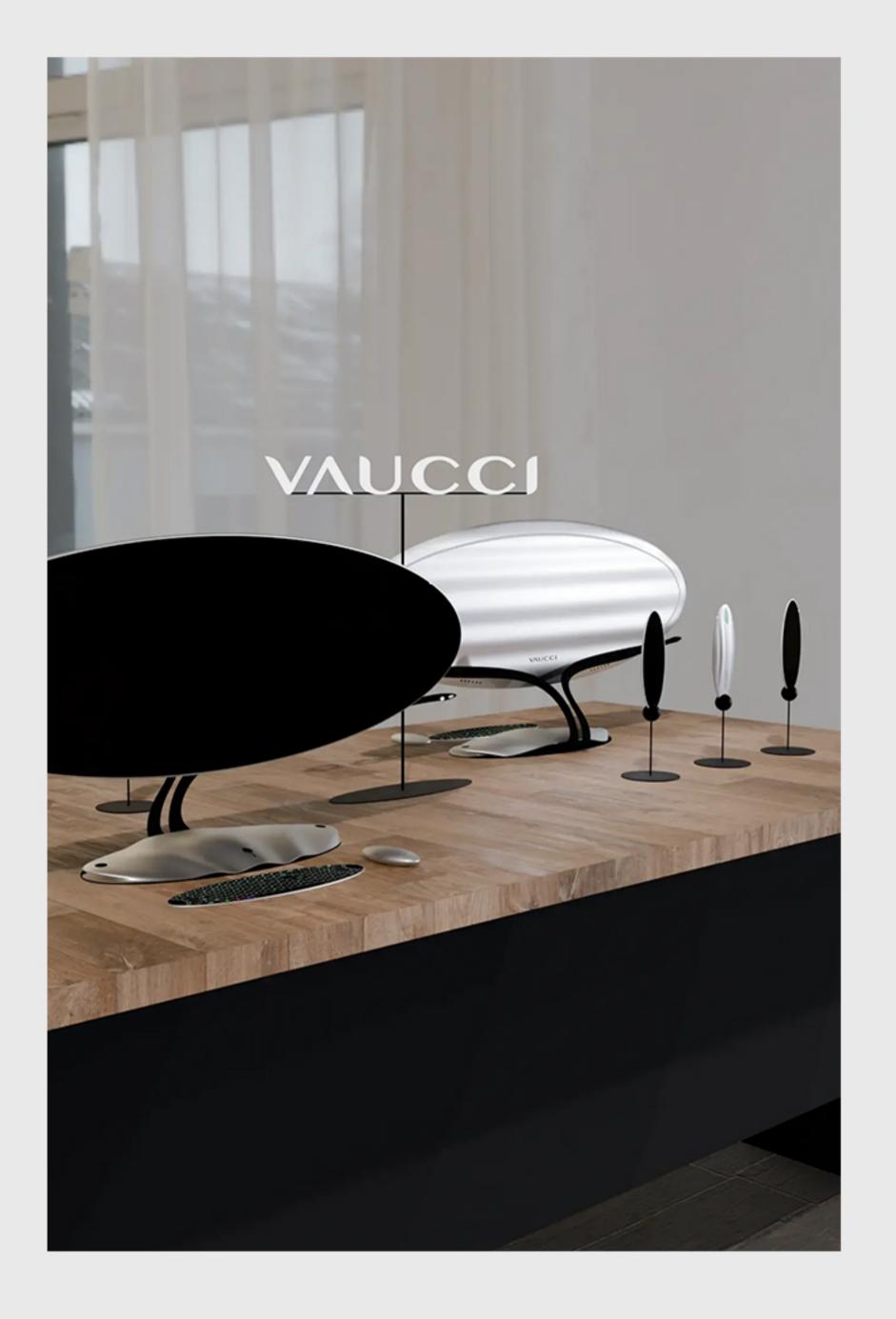




**3D Animator** For hire



**3D Modeler** For hire



# Investment Vaucci

1 Commercial Space \$3,000.00 12 \$36,000.00 28 CES Stand \$10,000.00 1 2 Water, Electricity, Internet and Others \$200.00 12 \$2,400.00 29 Plane Tickets \$1,400.00 3 3 Office Desk \$160.00 5 \$800.00 30 Airbnb - 4 days \$600.00 1 4 Office Chair \$160.00 3 \$480.00 31 Food and Transportation \$180.00 3 Computers \$540.00 3 \$1,620.00 32 Translator Salary \$300.00 2 5 Dell 27' 4K P2723QE Monitor \$540.00 3 \$1,620.00 33 MWC Stand \$10,000.00 1 6 XFX Radeon RX 6600 Video Card \$340.00 3 \$1,020.00 33 MWC Stand \$10,000.00 1 7 NZXT H510i Case \$85.00 3 \$255.00 34 Plane Tickets \$1,400.00 3 8 Satechi Slim X3 Keyboard \$150.00 3 \$450.00 35 Airbnb - 4 days \$600.00 1 9 Kysona M600 Mouse \$70.00 3 \$210.00 36 Food and Transportation \$180.00 3 10 Corsair CX750 Power Supply \$150.00 3 \$450.00 37 Translator Salary \$300.00 2 11 MSI Pro H510M-B Motherboard \$100.00 3 \$300.00 44 SXSW Stand \$10,000.00 1 12 Intel Core i5-10400 Processor \$160.00 3 \$480.00 44 Plane Tickets \$1,400.00 3	
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14 Lexar NM620 512GB NVMe \$60.00 3 \$180.00	
15 Cooler Master Hyper H411 NANO \$25.00 3 \$75.00 47 Translator Salary \$200.00 2	\$540.00
Printer \$300.00 2	\$600.00
16 Halot Mage S 14K Resin 3D Printer \$900.00 1 \$900.00 1 Web Summit Stand \$10,000.00 1	\$10,000.00
17 3D Washing and Curing Machine \$300.00 1 \$300.00 49 Plane Tickets \$1,400.00 3	\$4,200.00
18 3D Pro High Performance Resin \$40.00 3 \$120.00 50 Airbnb - 4 days \$600.00 1	\$600.00
19 Printed Material \$200.00 1 \$200.00 51 Food and Transportation \$180.00 3	\$540.00
Salaries \$300.00 2	\$600.00
20 Compensation Founder's Salary \$20,000.00 1 \$20,000.00 <b>Total</b>	
21 Founder's Salary \$1,200.00 24 \$28,800.00 58 Expected Expenses	\$194,780.00
22 3D Modeler Salary \$1,200.00 12 \$14,400.00 59 Investment	\$200,000.00
23 3D Animator Salary \$1,200.00 12 \$14,400.00 60 Reserve Balance	\$5,220.00
Accounting	
24 Trademarks and Patents \$2,000.00 1 \$2,000.00	
25 Accounting Adjustments \$4,000.00 1 \$4,000.00	
Graphics	

\$1,000.00

\$1,000.00

27 Printed Material